



FOR IMMEDIATE RELEASE

Contact: Diana Paul
414-727-1818
info@melindamyers.com

**MELINDA MYERS TO BE AWARDED NATIONAL
2007 PERENNIAL PLANT ASSOCIATION GARDEN MEDIA AWARD**

Milwaukee, Wis. – June 21, 2007– Nationally known gardening expert, TV host and author Melinda Myers has been selected to receive the 2007 Perennial Plant Association Garden Media Award to be given out at the 25th Perennial Plant Symposium Banquet in Columbus, Ohio on August 7. The award recognizes an individual whose educational and promotional efforts have resulted in a heightened awareness of perennials and the perennial industry.

“Certainly Melinda Myers writings, books, radio and TV presence and many speaking presentations across the country have fostered gardening and gardening with perennials,” said Steven Still, executive director of the Perennial Plant Association. “She is a dynamic person who inspires many home gardeners and part of that is educating them on the benefits of perennials.”

Myers, best known for her practical, gardener-friendly approach to gardening, has more than 25 years of horticultural experience in both hands-on and instructional settings. She has a master’s degree in horticulture, is a certified arborist, and was a horticulture instructor with tenure. Myers shares her expertise through a variety of media outlets. She is the author of numerous gardening books, including *Can’t Miss Small Space Gardening* and the *Birds & Blooms’ Ultimate Gardening Guide*. She hosts “Great Lakes Gardener,” seen on PBS stations throughout the United States and “Melinda’s Garden Moments”, which air on network television stations throughout the country. She also appears regularly as a guest expert on various national and local television and radio

-more-

shows. She writes the twice monthly "Gardeners' Questions" newspaper column and is a contributing editor and columnist for *Birds & Blooms* and *Backyard Living* magazines. In addition, she hosted "The Plant Doctor" radio program for over 20 years.

The Perennial Plant Association, incorporated in 1984, is a trade association of more than 2,000 members in the United States, Canada and 10 other countries. The PPA is dedicated to the improvement of the herbaceous perennial plant industry by providing education to enhance the production, promotion and utilization of perennial plants. Members include growers, retailers, educators, garden writers and members of landscape related industries. For more information about the Perennial Plant Association, visit www.perennialplant.org or contact the PPA office.

###