



FOR IMMEDIATE RELEASE

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**MELINDA'S GARDEN MOMENT TV SEGMENTS TO AIR
ON 38 STATIONS IN 2008**

Milwaukee, Wis. – April 29, 2008 – Melinda's Garden Moments, one-minute gardening tips produced for local newscasts, will air on 38 network television stations throughout the country in 2008. The segments are hosted by nationally known gardening expert, TV host and author Melinda Myers.

Designed to help gardeners create and maintain a healthy, beautiful garden with ease, a series of 34 segments will air weekly throughout the growing season. The timely "must have" tips will walk people through the growing season, covering subject matter such as jump starting the season, soil testing, soil preparation, frost protection, fertilization, mulching, composting, planting bulbs, container gardening, expanding beds and more. The segments provide simple step-by-step direction that is useful not only to the beginner gardener, but to those who are more seasoned as well.

"With so much to do each year in the garden, it can be overwhelming," explained Myers. "The goal of these segments really is to help gardeners have success in the garden by walking them through the process, sharing what needs to be done and how and when to do it. Plus the tips are eco-friendly, allowing gardeners to be good stewards of the environment as they create beautiful gardens."

Gardening enthusiasts can also watch streaming video of the segments online, on demand on Myers' web site, www.melindamyers.com/garden-tips/garden-moments-5.html. A new gardening tip segment will be added each week throughout the growing season. For a list of stations carrying Melinda's Garden Moments, click www.melindamyers.com/garden-tips/garden-moments-5.html#tvpartners

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Myers, best known for her practical, gardener-friendly approach to gardening, has more than 25 years of horticultural experience in both hands-on and instructional settings. She has a master's degree in horticulture, is a certified arborist, and was a horticulture instructor with tenure. Myers shares her expertise through a variety of media outlets. She is the author of numerous gardening books, including *Can't Miss Small Space Gardening* and the *Birds & Blooms' Ultimate Gardening Guide*. She hosts "Great Lakes Gardener," seen on PBS stations throughout the United States and "Melinda's Garden Moments", which air on network television stations throughout the country. She also appears regularly as a guest expert on various national and local television and radio shows. She writes the twice monthly "Gardeners' Questions" newspaper column and is a contributing editor and columnist for *Birds & Blooms* and *Backyard Living* magazines. In addition, she hosted "The Plant Doctor" radio program for over 20 years. Myers' web site is www.melindamyers.com

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