



melinda myers

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**MELINDA'S GARDEN MOMENTS TO BE FEATURED ON
LAWN AND GARDEN WEBVISION**

Milwaukee, Wis. – October 24, 2007– Melinda Myers, nationally known gardening expert, TV host and author, will partner with the soon-to-be launched Lawn and Garden Webvision in an effort to reach even more gardeners with her “Melinda’s Garden Moment” video clips.

Lawn and Garden Webvision will feature two new Melinda’s Garden Moment videos per month along with a monthly written tip by Myers.

“Melinda’s background and credentials, combined with her on-air ease were very attractive to us as we were looking for experts to help build content on our web site,” stated Brian Gardner, president of Lawn and Garden Webvision. “She is exactly the kind of partner we want to align with as we strive to provide the highest quality of information and tools to both professionals and home gardeners.”

Lawn and Garden Webvision will go live on **Monday, October 29, 2007**. To log on, visit www.lawnandgardenwv.com

Lawn & Garden Webvision™ will feature:

- On demand television-style programming, with how-to segments, innovative product reviews, and equipment tips by industry professionals.
- Global lawn & garden news and event coverage.
- Social-networking platforms featuring user-video uploads and a professional/consumer forum.
- B2B and B2C solutions for manufacturers, dealers, industry professionals, and consumers.
- Rich media solutions...and much more

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Myers, best known for her practical, gardener-friendly approach to gardening, has more than 25 years of horticultural experience in both hands-on and instructional settings. She has a master's degree in horticulture, is a certified arborist, and was a horticulture instructor with tenure. Myers shares her expertise through a variety of media outlets. She is the author of numerous gardening books, including *Can't Miss Small Space Gardening* and the *Birds & Blooms' Ultimate Gardening Guide*. She hosts "Great Lakes Gardener," seen on PBS stations throughout the United States and "Melinda's Garden Moments", which air on network television stations throughout the country. She also appears regularly as a guest expert on various national and local television and radio shows. She writes the twice monthly "Gardeners' Questions" newspaper column and is a contributing editor and columnist for *Birds & Blooms* and *Backyard Living* magazines. In addition, she hosted "The Plant Doctor" radio program for over 20 years.

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