



FOR IMMEDIATE RELEASE

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GARDENING EXPERT MELINDA MYERS TO SPEAK AT ARBORFEST IN APPLETON

July 22, 2008 – Arborfest is coming to Appleton this year! The event will take place on Saturday, Aug. 16 from 9 a.m. – 4 p.m. at Pierce Park, Appleton, Wis. The event is FREE and open to the public. Nationally known gardening expert, TV host and author Melinda Myers will present “Tree Death by Good Intentions” at 10 a.m.

The event will also include:

- LINDA WILLIAMS of the WI Department of Natural Resources, speaking on “Insect and Disease Problems of 2008”
- Emerald Ash Borer Monitoring Demonstrations by WI DATCP
- DAN TRAAS of Ranger Services Inc. “Tree Care Tips for Homeowners”
- Guided Tree Walks Through Pierce Park
- Food will be provided by MAD DOG AND MERRILL
- Children’s Activities
- Wisconsin Arborist Association (WAA) State Tree Climbing Competition - Come watch 30 of the top tree climbing professionals compete for a spot at the International Climbing Competition in Melbourne Australia

Arborfest is sponsored by the WAA. For more information, visit www.waa-isa.org or call Brian at 920-731-3511.

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The WAA was founded in 1964 by a small group of individuals dedicated to improving the knowledge and quality of the profession of arboriculture. Since that time it has grown into a large organization of commercial, municipal, utility and academic arborists. These members serve Wisconsin by providing private and public arboriculture services and research. The WAA is a chapter of the International Society of Arboriculture which has representation in over 30 countries.

Melinda Myers, best known for her practical, gardener-friendly approach to gardening, has more than 25 years of horticultural experience in both hands-on and instructional settings. She has a master's degree in horticulture, is a certified arborist, and was a horticulture instructor with tenure. Myers shares her expertise through a variety of media outlets. She is the author of numerous gardening books, including *Can't Miss Small Space Gardening* and *Month-by-Month Gardening in Wisconsin*. She hosts "Great Lakes Gardener," seen on PBS stations throughout the United States and "Melinda's Garden Moments," which air on network television stations throughout the country. She also appears regularly as a guest expert on various national and local television and radio shows. She writes the twice monthly "Gardeners' Questions" newspaper column and is a contributing editor and columnist for *Birds & Blooms* and *Backyard Living* magazines. In addition, she has written articles for *Better Homes and Gardens* and *Fine Gardening*. Myers also hosted "The Plant Doctor" radio program for over 20 years. For more information, visit www.melindamyers.com

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