

For Immediate Release
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RENOWNED HORTICULTURE EXPERT TO LAUNCH NEW WEB SITE

Milwaukee, Wis.-May 14, 2004—Horticulture expert Melinda Myers is launching her Web site today, full of tips and resources for novice and experienced gardeners.

The Web site, www.melindamyers.com, features easy-to-use gardening tips especially relevant for gardeners in the Midwest and Great Lakes states. The site, which is sponsored by Milorganite, also includes links to other resources, including botanical gardens and horticulture sites that have a more specialized focus. The site will be updated monthly.

“My Web site is a new avenue for gardeners to exchange and share ideas and to learn about gardening. It helps eliminate some of the guesswork involved in growing successful gardens,” Myers said.

Information on Melinda’s Choice™, Myers’ line of annuals, perennials, trees, shrubs and roses, also is included on the site. The line is made up of plant varieties that were specifically chosen for Midwestern gardens. The line is currently available exclusively at Stein Gardens and Gifts.

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Myers is well-known in the gardening world for her practical, gardener-friendly approach to gardening. She has more than 25 years of horticultural experience in both hands-on and instructional settings. She has a master's degree in horticulture, is a certified arborist, and is a horticulture instructor at Milwaukee Area Technical College. Myers has written numerous books and is a contributor to various publications, including the *Milwaukee Journal Sentinel* and *Birds and Blooms Magazine*.

Headquartered in Milwaukee, Milorganite has produced organic, slow-release nitrogen fertilizers, such as its namesake products Milorganite and Milorganite GardenCare, since 1926. Available at garden centers, landscaping companies and retail locations nationwide, Milorganite products are suitable for use on gardens and lawns.

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