

2010 SUNFLOWER CONTEST RULES

NO PURCHASE NECESSARY TO ENTER OR WIN.

HOW TO ENTER: Contest begins on Sept. 1, 2010 and ends on October 31, 2010 ("Promotion Period"). During the Promotion Period, email your name, mailing address, phone number, and contest category you are entering along with your Sunflower photo to info@melindamyers.com or look for the Sunflower contest banner ad on the home page of www.melindamyers.com to enter via an electronic sign up form. No limit on number of entries per person. All entries become the property of the Administrator and will not be returned.

CONTEST CATEGORIES:

Tallest Sunflower
Biggest Sunflower
Most Unique Sunflower
Best Sunflower Photo

PRIZES: Books, DVDs, t-shirts or other gardening items. All prize details are at the sole discretion of the Administrator. Prizes will be mailed to the winners by Dec. 31, 2010 via the mailing address provided on entry form.

ELIGIBILITY: Promotion is open to legal residents of the United States. Employees of Melinda Myers LLC, affiliates, subsidiaries, dealerships and advertising and promotions agencies, and immediate family members (spouse, parent, child, sibling and their respective spouses, regardless of where they reside) and persons living in the households of such persons, whether or not related, are not eligible to enter or win.

GENERAL CONDITIONS: Acceptance of prize constitutes permission for Administrator and its designees to use each winner's name, city and state of residence and likeness for advertising and promotional purposes in any and all media now or hereafter known throughout the world in perpetuity, without additional compensation, notification or permission. By participating, entrants agree to (i) be bound by the terms of these Official Rules and the decisions of the Administrator, which shall be final and binding on all matters; and (ii) release and hold harmless Administrator, subsidiaries, affiliates, retailers, prize suppliers, dealerships and advertising and promotion agencies, and all of their respective directors, officers, employees, shareholders and agents (collectively, "Releasees") from any and all liability or any injuries, loss or damage of any kind arising, in whole or in part, directly or indirectly, from or in connection with this promotion or the acceptance or use of any prize. Releasees shall not be responsible for lost, late, illegible, incomplete, inaccurate, misdirected, damaged or stolen entries or for lost or stolen entry boxes, nor printing, typographical, technical, human or other errors relating to or in connection with this promotion, including, without limitation, errors which may occur in connection with the administration of the promotion, the processing of entries, the announcement of the prizes or any promotion-related materials. If for any reason this promotion (or any portion thereof) is not capable of running as planned due to tampering, unauthorized intervention, fraud, or any other causes which corrupt or affect the administration, security, fairness, integrity, or proper conduct of this promotion, Administrator reserves the right, at its sole discretion, to cancel, terminate, modify or suspend the promotion or any element thereof. Should the promotion (or any portion thereof) be terminated prior to the stated expiration date, notice will be posted by Administrator. Administrator also reserves the right, at its sole discretion, to disqualify any individual (and void all associated entries) who tampers with the entry process or who is otherwise in violation of these Official Rules.

ADMINISTRATOR: Melinda Myers LLC, PO Box 370331, Milwaukee, WI 53237